

FSASC BUSINESS OFFICE OPERATIONS SEMINAR

OCTOBER 16, 2025

EMBASSY SUITES BY HILTON ORLANDO NORTH

Best Practices to Enhance
Your ASC's Business Office



COMPLIANCE



BEST PRACTICES



HOT TOPICS

MAKE YOUR PLANS NOW! REGISTER AT WWW.FSASC.ORG

Agenda

THURSDAY, OCTOBER 16, 2025

7:30 a.m. – 8:15 a.m.

Registration

8:15 a.m. – 9:15 a.m.

Business Office Regulations: Policies & Compliance Guidelines

Yadira Tedesco, SCA, and Sharon Kimbrough, CPCS, CPMSM, SCA

Explore essential business office regulations that impact ASCs, including billing practices, financial policies, and documentation requirements. Learn how to align your policies with compliance standards and avoid common administrative pitfalls.

9:15 a.m. – 10:15 a.m.

A Business Office Manager's Introduction to CPT Coding and the Importance of Coding Audits

Jennifer Keith, WeBillMedical

This session will introduce key coding concepts and highlight the critical role of coding audits in identifying errors, ensuring accuracy, and protecting revenue integrity.

10:15 a.m.-10:30 a.m.

Break

10:30 a.m. – 11:30 a.m.

Financial Controls in the ASC

Victoria Rodriguez, CPA, CHBC, Markham-Norton

Learn how to implement effective financial controls to safeguard assets, reduce risk, and ensure accurate reporting in your ASC. This session covers key practices in segregation of duties, fraud prevention and expense oversight to support financial integrity and operational efficiency.

11:30 a.m. – 12:30 p.m.

Lunch Break

12:30 p.m. – 1:30 p.m.

Leveraging Financial Benchmark Data to Drive Operational Success

Ed Tennant, CASC, Surgery Ventures

Discover how to use financial benchmark data to evaluate performance, identify improvement opportunities, and guide strategic decisions in your ASC.

1:30 p.m. – 2:00 p.m.

Business Office Hot Topics

Moderator: *Brian Rye, ATC/LAT, CSCS, CASC, Melbourne and Merritt Island Surgery Centers*

Panelists: *Nyasha Chimbandi, Laser & Surgery Center of the Palm Beache, Kerri Gantt, MHA, FACMPE, HCRM, United Digestive, and Melissa Hanna, Melbourne Surgery Center*

Key business office operations focusing on software platforms, the integration of AI, and the critical role of materials management will be discussed.

2:00 p.m. – 2:30 p.m.

Break

2:30 p.m. – 3:30 p.m.

How to Utilize Clinical Controls to Improve Your Bottom Line

Robert Haen, MBA, CenterOne Surgery Center

In this session we will examine key drivers of EBITDA from both a cost savings and growth perspective. We will provide thought provoking ideas to help you grow your EBITDA that relate directly to Business Office operations.

3:30 p.m. – 4:30 p.m.

HIPAA Breach & Reporting: Turning Compliance into a Strength

Michael McCoy, HITECH Compliance Associates

A breach of Protected Health Information (PHI) can be one of the most stressful events a facility can face. This session covers essential steps to protect your facility from online data breaches and OCR penalties. You'll learn the specific requirements and timelines for reporting breaches of all sizes, how transparent reporting of minor breaches can enhance compliance, how to spot hidden PHI risks on your website, and implement practical strategies to improve data security.



CE INFORMATION

**This program is approved for 6 AEU
hours by BASC provider #1314**

Registration Form

FSASC BUSINESS OFFICE OPERATIONS SEMINAR

October 16, 2025 - Embassy Suites by Hilton Orlando North, Altamonte Springs

Please make copies of this form for additional registrants.

Name _____ Title: _____

Company/Center _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

MEMBER REGISTRATION

Registration includes seminar, lunch and refreshment breaks.

- ☐ Registration on or before 9/24/25: \$350 per person
- ☐ Registration after 9/24/25: \$425 per person

NON-MEMBER REGISTRATION

Registration includes seminar, lunch and refreshment breaks.

- ☐ Registration on or before 9/24/25: \$550 per person
- ☐ Registration after 9/24/25: \$625 per person

PAYMENT INFORMATION

- ☐ Credit Card Payments: Please register online at www.fsasc.org.
- ☐ Check enclosed. Please make checks payable to FSASC and mail with registration form to:
FSASC, 1400 Village Square Blvd #3-175, Tallahassee, FL 32312.

REFUND POLICY

Written notification is required for all refunds and must be received by the FSASC office by September 24, 2025. Written refund requests received by September 24, 2025 will receive a refund minus a \$25 administrative fee. No refunds will be issued after September 24, 2025.

SPECIAL NEEDS

Please call the FSASC office at 850-222-3000 by September 24, 2025 if you require any special accommodations or assistance.

QUESTIONS?

Contact FSASC at 850-222-3000 or email tammy@ascmember.org.

REGISTER FOR THE FSASC BUSINESS OFFICE OPERATIONS SEMINAR THIS OCTOBER!

The Business Office Operations Seminar will offer best practices and strategies for enhancing the key functions of the ASC business office.

THANK YOU TO OUR SPONSORS



MEETING LOCATION

Embassy Suites by Hilton Orlando North
225 Shorecrest Dr
Altamonte Springs, FL 32701



Need a hotel reservation? The group rate of \$179 is available until September 24th. Reservation information will be available in your registration confirmation.