

Florida Society of
FSASC
 Ambulatory Surgical Centers

Join us this
Summer!



FSASC Annual Conference & Trade Show

July 19-21, 2023
 Loews Portofino Bay Hotel
 Universal Orlando





INVITATION TO ATTEND

Where Florida's ASCs Come to Learn!

Join FSASC this summer at the FSASC Annual Conference and Trade Show where ASC professionals meet with industry experts and vendors! This year the Conference will take place at Loews Portofino Bay Hotel at Universal in Orlando, a guaranteed location to help you relax and re-energize after a full day of learning.

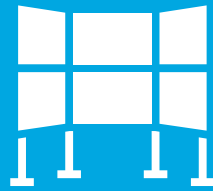
Make Plans for Your Entire Team

FSASC invites you to bring your staff leaders and take advantage of affordable ASC specific education. Bring multiple team members and receive a discount on registration. Team members must register together and work at the same FSASC-member surgery center. Come and be a part of our FSASC community!

CONFERENCE HIGHLIGHTS



Opening Exhibit
Hall Reception



70+ Booth Trade
Show



Interactive
Discussions



More than 10
hours of CEs
*(both nursing
contact hours and
AEUs for CASC)*



Make plans to attend. We want to see you in July!



Pre-Conference Clinical Seminar

Wednesday, July 19 • 1:00 p.m. – 5:15 p.m.

This seminar is designed to meet the needs of ASC clinical staff members. This year topics include IP plans and risk assessments, optimizing the processes that drive experience and instrument reprocessing. Come early on Wednesday and learn from experts in the field. The seminar is included with the full conference registration.

Welcome Reception and Exhibit Hall Opening

Wednesday, July 19 • 5:15 p.m. – 7:00 p.m.

Visit over 70 vendors, enjoy networking with your peers and try your chance at winning a great door prize! All attendees are encouraged to visit the Exhibit Hall with a kickoff reception following the preconference clinical seminar on Wednesday evening.

The conference would not be a success without the support of our Exhibitors! Make sure to arrive early so you can join the fun. Plan on plenty of time to relax, meet up with old friends and discover all the suppliers FSASC has lined up! Don't miss it!

Keynote Speaker: Denise Ryan

Thursday, July 20th • 8:15 a.m. – 9:15 a.m.

Based just outside Raleigh, North Carolina, professional speaker Denise Ryan is a motivational pyromaniac. Her infectious energy, humor, and enthusiasm set a room ablaze.

After earning millions for clients in the corporate world, Denise realized she had a talent for firing people up. She turned this gift into FireStar, a company specializing in enthusiasm. Twenty years later, Denise motivates and energizes audiences across the US and Canada at conferences, virtual events, and annual meetings. Her engaging delivery partnered with her business savvy and humor leave audiences not only laughing, but with actionable tips.

Not your typical "motivational speaker," Denise is genuine and real. She holds the title of Certified Speaking Professional (CSP), a designation awarded to fewer than 10 percent of professional speakers, is also a certified Financial Education Instructor and Health Coach. Denise's infectious enthusiasm motivates the unmotivated and challenges the challenged.





SCHEDULE OF EVENTS

WEDNESDAY, JULY 19, 2023

Noon – 1:00 p.m.

Registration

PRE-CONFERENCE CLINICAL SEMINAR

1:00 p.m. – 2:30 p.m.

**Surveying a Sterile Processing Department
in the ASC**

*Arthur Henderson, RN, BA, CNOR, CRCST, CHL,
ASQ-CQIA, GTS, STERIS*

This session will review the infection prevention challenges specific to ASCs while identifying areas for improvement that focus on decreasing health care infections.

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 3:45 p.m.

Quality Study Steps

*Sandra Jones, MBA, MSM, CASC, CPHRM, CHCQM,
FHFMA, Ambulatory Strategies, Inc.*

Stumped on what to do for a quality improvement project to satisfy surveyors and produce a meaningful improvement in quality? Get ideas on choosing a quality improvement project, steps to move from your selected topic to improvement, and how to document the analysis, action plan, and confirmation that improvement occurred.

3:45 p.m. – 4:00 p.m.

Break

4:00 p.m. – 5:15 p.m.

**Building a Foundation for the ASC Patient
Experience- Pre-Admission and Pre-Op
Assessments**

*Cherokee Gonzalez, BSN, RN, Florida Medical Clinic
Ambulatory Surgery Center*

Your patients experience begins before they even set foot in your ASC. This session will review best practices for pre-admission and pre-op assessments. When done well, your center runs smoothly, staff are more efficient, and in the end patients have a better experience and outcome.

5:15 p.m. – 7:00 p.m.

Welcome Reception and Visit Exhibits

FSASC ANNUAL CONFERENCE

THURSDAY, JULY 20, 2023

7:30 a.m. – 8:00 a.m.

Registration & Continental Breakfast

8:00 a.m. – 8:15 a.m.

Welcome & Introductory Remarks

8:15 a.m. – 9:15 a.m.

Setting Your Followers on Fire!

Denise Ryan, MBA, CSP, FireStar Speaking

This session opens with a discussion of the traits great leaders possess. Then we move on to the common mistakes that leaders make (micromanaging, failing to define expectations, criticizing rather than coaching and more) and how to avoid them. Then we get to the juicy stuff – what really motivates people (let go of Maslow's Hierarchy – we've got something better!). If you want to get more from your employees, if you want to raise morale (without raising pay), or if you just want to be a better leader, this keynote is for you.

9:15 a.m. – 10:45 a.m.

Break and Visit Exhibits

10:45 a.m. – 11:45 a.m.

**Challenges of Anesthesia Providers in the
ASC**

*Adam Boyd, DHA, CRNA, HCA and Ed Tennant, HCA
North Florida-South Atlantic Divisions*

Many ASCs today are facing anesthesia provider shortages, requests to change surgery schedules or block time, and possibly subsidy requests. During this session, the attendee will hear from an anesthesia provider and surgery center operator. The information shared will include what is driving the current shortage, how surgery center leaders and anesthesia can partner together to avoid pitfalls, and reduce/eliminate personnel shortages and subsidy demands.

11:45 a.m. – 1:45 p.m.

Lunch and Visit Exhibit Hall



1:45 p.m. – 2:45 p.m.

Emergency Preparedness Panel

Sandra Jones, MBA, MSM, CASC, CPHRM, CHCQM, FHFMA, Ambulatory Strategies, Inc.

Ed Tennant, HCA North Florida-South Atlantic Divisions

Alix Hall, HCA West Florida ASC Division

In 2022, Hurricane Ian delivered more than a foot of rain from the Gulf Coast to the Space Coast and caused flooding for weeks, along with at least 50 billion dollars in damage, with many surgery centers experiencing prolonged closures and damage. This session will review the processes and checklists used by centers prior to, during and after the storm. These centers were able to resume operations more expeditiously due to preparation, and worked with AHCA to re-open properly. You will hear from leaders who had impacted centers, and gain guidance on how you can be prepared for future emergencies.

2:45 p.m. – 3:45 p.m.

How to Advance in Your Career

Ann Geier, MS, RN, CNOR (E), CASC, Ambulatory Healthcare Strategies

Have you felt that there was more to work than what you are currently doing? You've considered trying to move up the leadership ladder, but you're not sure where to start. This presentation will walk you through the process, which will help you succeed in your aspirations. Key: Communication

3:45 p.m. – 4:30 p.m.

FSASC Connection Roundtables

4:30 – 6:00 p.m.

Networking Reception

Eat, drink and connect with peers and vendors in the ASC industry!

CONTACT HOURS

The Florida Board of Nursing has approved FSASC to provide up to 10.5 contact hours during the 2023 Annual Conference and Trade Show. Please note that you can receive **UP TO 10.5** contact hours depending on how many sessions you attend and if you attend the pre-conference clinical seminar.

This program is approved for 10.5 hours of AEU credits and 3.75 IPCHs by BASC Provider #1314.

FRIDAY, JULY 21, 2023

7:15 a.m. – 8:00 a.m.

Registration & Continental Breakfast

8:00 a.m. – 9:00 a.m.

FSASC Annual Membership Meeting and Florida Legislative Update

9:00 a.m. – 10:00 a.m.

Federal Update

David Shapiro, MD

This session will review current activities and efforts that impact change for ASCs at the national level. Attendees will also hear about the new rules as well as other issues on the horizon.

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:15 a.m.

Life Safety Compliance

Franklin Sands, CCLS-HC, Life Safety Compliance Officer, Ce-Tech

This session will cover a host of compliance topics and review changes in what surveyors are looking for while in the center.

11:15 a.m. – 12:15 p.m.

The Care Journey – Transforming Patient Experience

Christi Geiger, RN, BS, CNOR, CAIP, Surgery Partners

The patient experience goes much further than if the patient experienced a friendly face, on time appointment and optimal outcome. It all starts with your ASC's culture, from the top leadership to your clinical and business office staff. The session will focus on transforming your ASC's culture to create a positive patient experience.

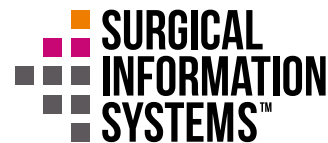
12:15 p.m.

Closing Remarks



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EXHIBITORS

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 DocBuddy
 Eagle Pharmaceuticals
 Future Health Concepts, Inc.
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 Surgical Information Systems
 The Joint Commission
 Venture Medical ReQuip Inc.

(As of 4/3/23)

FSASC 2023 ANNUAL CONFERENCE & TRADE SHOW



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Please make copies of this form for additional registrants.

Name _____ Title: _____

MD DO RN# _____ Other Suffix _____

Company/Center _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

FSASC MEMBER FULL REGISTRATION

(Includes Wednesday clinical seminar, Wednesday night reception, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday Night Reception, Friday breakfast and trade show access.)

- Registration on or before June 27, 2023 \$475 – Per Person
- Registration after June 27, 2023 \$550 – Per Person
- I will be attending the Wednesday Clinical Seminar for no additional fee.
- Additional registrants from the same CENTER receive a \$100 discount. *(To apply this discount, enter code "2ndmember" in the online form when registering for the event. Discount is for FSASC members only!)*

FSASC NON-MEMBER FULL REGISTRATION

(Includes Wednesday clinical seminar, Wednesday night reception, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday special event, Friday breakfast and trade show access.)

- Registration on or before June 27, 2023 \$625 – Per Person
- Registration after June 27, 2023 \$700 – Per Person
- I will be attending the Wednesday Clinical Seminar for no additional fee.

CLINICAL SEMINAR ONLY

(Access to the Wednesday clinical seminar and the Wednesday night reception only. This registration does not allow access to the Annual Conference on Thursday & Friday or the trade show on Thursday.)

- Registration on or before June 27, 2023 \$250 – Per Person
- Registration after June 27, 2023 \$300 – Per Person

We need your help in protecting Florida's ASCs! Would you be interested in learning more about SurgiPac, FSASC's political action committee? Yes No

PAYMENT INFORMATION Total Amount Due: _____

- Credit Card: If you would like to pay with a credit card (Visa, MC or Amex), register online at www.fsasc.org/fsasc2023.
- Check enclosed: Please make checks payable to the Florida Society of Ambulatory Surgical Centers and mail the form with payment to FSASC, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.

Refund Policy: Written notification is required for all refunds and must be received by the FSASC office by June 27, 2023. Written refund requests received by June 27, 2023 will receive a refund minus a \$25 administrative fee. No refunds will be issued after June 27, 2023. **Special Needs:** Please call the FSASC office at 850.222.3000 by June 27, 2023 if you require any special accommodations or assistance.

Questions: Contact the FSASC Office at 850.222.3000 or email tammy@ascmember.org. For more information on the FSASC Conference and hotel accommodations, visit www.fsasc.org.

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Ambulatory Surgical Centers

2023 FSASC ANNUAL CONFERENCE & TRADE SHOW

1400 Village Square Blvd #3-175

Tallahassee, FL 32312

850.222.3000

www.fsasc.org

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Loews Portofino Bay Hotel

Universal Orlando



HOTEL INFORMATION

Loews Portofino Bay Hotel
5601 Universal Blvd
Orlando, FL

Loews Portofino Bay Hotel allow you to relax in surroundings inspired by the beauty, romance and charm of the picturesque seaside village of Portofino, Italy. Tempting outdoor cafes and shops dot the piazza around a serene harbor. Three enticing pools offer every level of relaxation. Incredible restaurants tempt every palate with flavorful culinary tours of Italy.

To make hotel reservations by calling 833.243.4727 and ask for the group code "FSASC" in order to receive the group rate of \$219. The group rate will be guaranteed through June 27, 2023. Please note FSASC is NOT associated with any third party hotel reservation companies.

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