



# FSASC Annual Conference & Trade Show

ATTENDEE  
REGISTRATION  
BROCHURE



JULY 22-24, 2026  
HYATT REGENCY GRAND CYPRESS  
ORLANDO, FL

# Invitation to Attend

## Where Florida's ASCs Come to Learn

Join FSASC this summer at the FSASC Annual Conference and Trade Show where ASC professionals meet with industry experts and vendors! This year the Conference will take place at Hyatt Regency Grand Cypress in Orlando, a guaranteed location to help you relax and re-energize after a full day of learning.

## Make Plans For Your Entire Team

FSASC invites you to bring your staff leaders and take advantage of affordable ASC specific education, discussions, and peer connections that help centers stay informed, strengthen operations, and move forward with confidence! Bring multiple team members and receive a discount on registration. Team members must register together and work at the same FSASC-member surgery center. Come and be a part of our FSASC community!

## KEYNOTE SPEAKER: Sherene McHenry

### Rock Your Engagement: Understanding the Five Types of People

Thursday, July 23rd • 8:15 a.m.

A Certified Speaking Professional and author of *Navigate: Understanding the Five Types of People*, Dr. McHenry has inspired audiences on three continents. Her dynamic presentations transform workplace relationships through evidence-based strategies and engaging stories. The People IQ Expert® combines her Ph.D. in Counseling with engaging humor to deliver game-changing strategies. Her promise: "Give me an hour, and I'll give you skills that will work a lifetime."



# Conference Highlights

Florida Society of  
**FSASC**  
Ambulatory Surgical Centers

Opening Exhibit  
Hall Reception

NEW this year –  
3 tracks  
exploring HR,  
Quality, and the  
Business Office

65+ Booth  
Trade Show

More than  
10 hours of  
CEs (receive  
nursing contact  
hours, AEU's  
and IPCHs)



## Pre-Conference Clinical Seminar

Wednesday, July 22 • 1:00 p.m. – 5:00 p.m.

Included with registration is an optional seminar focused on clinical topics. This is designed to meet the needs of ASC clinical staff members. This year's topics include IP survey prep, infection control risk assessment and medication management and drug diversion. Come early on Wednesday and learn from experts in the field.



## Welcome Reception & Exhibit Hall Opening

Wednesday, July 22 • 5:00 p.m. – 7:00 p.m.

Visit over 65 vendors and enjoy networking with your peers and try your chance at winning a great door prize! All attendees are encouraged to visit the Exhibit Hall with a kickoff reception following the preconference clinical seminar on Wednesday evening. The conference would not be a success without the support of our Exhibitors! Make sure to arrive early so you can join the fun. Plan on plenty of time to relax, meet up with old friends and discover all the suppliers FSASC has lined up!

# Roaring 20's Party

Thursday, July 23

7:30 p.m. – 9:30 p.m.

Step back into the glamour of the Roaring '20s for an evening of vintage charm and new connections. Dress in your best Gatsby-inspired attire, mingle with fellow attendees, and make meaningful connections in a setting that celebrates bold ideas, collaboration, and a little bit of timeless flair. Event highlights include a Jazz band, cocktails, and red carpet photo ops.



## WEDNESDAY | JULY 22

### Clinical/IP Pre-Conference

Noon – 1:00 p.m.  
Registration

1:00 p.m. – 2:15 p.m.

#### Sterile Processing Department/IP Survey Prep

*Tina DiMarino, DNP, MBA, RN, FACHE, Ambulatory Strategies*

Participants will receive an overview of SPD guidance and regulatory updates from various organization as well as highlights of commonly cited SPD deficiencies. Best practices for monitoring processes, implementing improvements, and preparing for accreditation and regulatory surveys will also be discussed.



2:15 p.m. – 2:30 p.m.  
Break

2:30 p.m. – 3:30 p.m.

#### Infection Control Risk Assessment for Construction/Renovation

*Paula Russo, PhD, RN, Surgery Partners*

This session will cover the basic steps required to conduct a safe and effective ICRA before, during, and after construction or renovation activities. The ultimate goal of the ICRA process is to prevent healthcare-associated infections that may result from construction or renovation within healthcare facilities.



3:30 p.m. – 3:45 p.m.  
Break

3:45 p.m. – 4:45 p.m.

#### Drug Diversion in the ASC

*Alex Yampolsky, PharmD, MBA, MedServe*

Drug diversion is inevitable without safeguards. Learn how diversion occurs in surgery centers, recognize hidden warning signs, and implement practical strategies to protect staff, patients, and reputation.



5:00 p.m. – 7:00 p.m.  
Welcome Reception and Visit Exhibits

#### CONTACT HOURS

The Florida Board of Nursing has approved FSASC to provide up to 11 contact hours during the 2026 Annual Conference and Trade Show. Please note that you can receive UP TO 11 contact hours depending on how many sessions you attend and if you attend the pre-conference clinical seminar.

This program is approved for 11 hours of AEU credits and 2 IPCHs by BASC Provider #1314

## THURSDAY | JULY 23

7:30 a.m. – 8:00 a.m.

Registration & Continental Breakfast

8:00 a.m. – 8:15 a.m.

Welcome & Introductory Remarks

8:15 a.m. – 9:15 a.m.

#### Keynote – Rock Your Engagement: Understanding The Five Types of People

*Sherene McHenry, PhD*

Wouldn't it be wonderful if everyone showed up, got along and did their job? Unfortunately, in the real world Lackers, Slackers and Hackers exist and negatively impact engagement, performance and relationships. Successful individuals and leaders strategically halt destructive actions and encourage actions that lead to success. Learn to hold individuals accountable for tasks and behaviors. Get slackers to pull their weight. Protect high performers.

9:15 a.m. – 10:15 a.m.

#### The New (Ever Changing) World of Employee Rights

*Kevin Hyde, Partner, Foley & Lardner LLP*

This session will highlight ways in which employment laws and enforcement has changed in the last eighteen months. The session will discuss the new enforcement priorities in the Equal Employment Opportunity Commission and the Department of Labor and how to lead employees and businesses in this new environment.



10:15 a.m. – 11:15 a.m.  
Break and Visit Exhibits

## 11:15 A.M. – 12:15 P.M. | BREAKOUTS

#### BO - Business Office Regulations: Policies & Compliance Guidelines

*Yadiro Tedesco, SCA, & Sharon Kimbrough, CPCS, CPMSM, SCA*

Explore essential business office regulations that impact ASCs, including billing practices, financial policies, and documentation requirements. Learn how to align your policies with compliance standards and avoid common administrative pitfalls.

#### HR - Leaders and Professional Development

*Mike Madewell, MPH, Panama City Surgery Center*

This session helps ASC professionals build leadership skills and advance their careers. Attendees will learn practical strategies for communication, team management, and professional growth to enhance their impact and performance.





## THURSDAY | JULY 23

### Quality – Credentialing and Peer Review

*Rena Courtaay, MBA, BSN, RN, CASC, Trinity Health System*

In this session we will discuss how to implement a comprehensive and compliant peer review program and show how this ties in with the credentialing process.



**12:15 p.m. – 2:00 p.m.**

**Lunch and Visit Exhibit Hall**

**2:00 p.m. – 2:30 p.m.**

**Legislative Update**

## 2:30 P.M. – 3:30 P.M. | BREAKOUTS

### BO – Real-World ASC Operations

*Katie Pierson, DNP, RN, CASC, Quality ASCC*

Discover real-world ASC business office challenges, evaluate how technology helps or hinders operations, and explore emerging AI integration opportunities.

### HR – From Staffing to Stability: Workforce Strategies for ASC Leaders

*Amanda Penrod, PhD, CASC, CEO, RFX Solutions*

ASCs thrive when their workforce is intentionally built, supported, and developed. This session explores forward-thinking strategies to recruit and retain talent, address staffing shortages, and create flexible, sustainable staffing models. Attendees will learn how to balance full-time, PRN, and agency resources, strengthen competency-based training and cross-training, and equip ASC managers to grow from clinical experts into confident, effective leaders. The focus is on building stability that supports safe care, operational readiness, and long-term success.

### Quality – Lost in the Numbers, Understanding Your Business

*Debbie Baker, MBA, CSSC, HRM, Orthopaedic Solutions Management and Mike Madewell, MPH, Panama City Surgery Center*

Running an ASC means managing a constant flow of data—but turning those numbers into meaningful insights is what drives success. Learn how to identify trends, spot opportunities for improvement, and make informed decisions that strengthen performance, efficiency and profitability in your organization.

**3:30 p.m. – 4:30 p.m.**

### Growing Your ASC

*Panelists: Thomas Hutchison, PMD, Surgery Center of Central Florida, Rena Courtaay, MBA, BSN, RN, CASC, Trinity Health, Ed Tennant, CASC, Surgery Ventures/HCA, and Lauren Holyk, RN, DNP, Riverwalk Ambulatory Surgery Center*

Whether it's adding new service lines, onboarding a new surgeon, or navigating challenges in scheduling and credentialing, growing your ambulatory surgery center (ASC) requires thoughtful planning and effective processes. Join this session to explore practical strategies and proven best practices that support sustainable ASC growth.



**7:30 p.m. – 9:30 p.m.**

**Roaring 20's Event**

## FRIDAY | JULY 24

**7:15 a.m. – 8:00 a.m.**

**Registration & Continental Breakfast**

**8:00 a.m. – 8:30 a.m.**

**Member Meeting/PAC Recognition**

**8:30 a.m. – 9:30 a.m.**

### Federal Update

*David Shapiro, MD, CHC, CHCQM, CHPRM, LHRM, AAAHC Surveyor*

This session will review current activities and efforts that impact change for ASCs at the national level. Attendees will also hear about the new rules as well as other issues on the horizon.



**9:30 a.m.- 9:45 a.m.**

**Break**

**9:45 a.m. – 10:45 a.m.**

### Commonly Cited Life Safety Code Deficiencies

*Ed Sobolewski, CHFM, CHSP, Life Safety Solutions of West Florida, LLC*

This session reviews frequently cited life safety code deficiencies and provides practical strategies on how to avoid them.

**10:45 a.m. – 11:45 a.m.**

### Survey Ready or Not---Here We Come!!!

*Tonya Wagner, BSN, RN, CAIP, Surgery Partners*

Few things cause more stress than preparing for planned and/or unplanned regulatory survey events. This session will shed light on the continuous regulatory readiness process.

**11:45 a.m.**

**Closing Remarks**





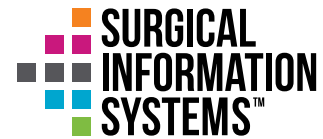
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# Registration Form



## July 22-24, 2026, Hyatt Regency Grand Cypress

Please make copies of this form for additional registrants.

Name \_\_\_\_\_ Title: \_\_\_\_\_

MD  DO  RN# \_\_\_\_\_  Other Suffix \_\_\_\_\_

Company/Center \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### FSASC Member Full Registration

(Includes Wednesday clinical seminar, Wednesday night reception, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday Night Event, Friday breakfast and trade show access.)

Registration on or before June 26, 2026 \$575 – Per Person

Registration after June 26, 2026 \$675 – Per Person

I will be attending the Wednesday Clinical Seminar for no additional fee.

(Additional registrants from the same CENTER receive a \$100 discount. To use this discount, enter code “2ndmember” in the online form when registering for the event. Discount is for FSASC members only!)

### FSASC Non-Member Full Registration

(Includes Wednesday clinical seminar, Wednesday night reception, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday special event, Friday breakfast and trade show access.)

Registration on or before June 26, 2026 \$800 – Per Person

Registration after June 26, 2026 \$900 – Per Person

I will be attending the Wednesday Clinical Seminar for no additional fee.

### Clinical Seminar Only

(Access to the Wednesday clinical seminar and the Wednesday night reception only. This registration does not allow access to the Annual Conference on Thursday & Friday or the trade show on Thursday.)

Registration on or before June 26, 2026 \$300 – Per Person

Registration after June 26, 2026 \$400 – Per Person

We need your help in protecting Florida’s ASCs! Would you be interested in learning more about SurgiPac, FSASC’s political action committee?  Yes  No

### Payment Information

Total Amount Due: \_\_\_\_\_

Credit Card: If you would like to pay with a credit card (Visa, MC or Amex), register online at [www.fsasc.org](http://www.fsasc.org).

Check enclosed: Please make checks payable to the Florida Society of Ambulatory Surgical Centers and mail the form with payment to FSASC, c/o Lanigan & Associates, 314 Gordon Avenue, Thomasville, GA 31792.

**Refund Policy:** Written notification is required for all refunds and must be received by the FSASC office by June 26, 2026. Written refund requests received by June 26, 2026 will receive a refund minus a \$25 administrative fee. No refunds will be issued after June 26, 2026. **Special Needs:** Please call the FSASC office at 850.222.3000 or email [tammy@ascmember.org](mailto:tammy@ascmember.org) by June 26, 2026 if you require any special accommodations or assistance.

**Questions:** Contact the FSASC Office at 850.222.3000 or email [tammy@ascmember.org](mailto:tammy@ascmember.org). For more information on the FSASC Conference and hotel accommodations, visit [www.fsasc.org](http://www.fsasc.org).

Florida Society of

**FSASC**

Ambulatory Surgical Centers

2026 FSASC Annual  
Conference & Trade Show  
1400 Village Square Blvd #3-175  
Tallahassee, FL 32312  
850.222.3000  
www.fsasc.org

# FSASC Annual Conference & Trade Show

July 22-24, 2026

Hyatt Regency Grand Cypress, Florida

**Make Your Plans Now to Attend.  
We want to see you in July!**

## Hotel Information

The Hyatt Regency Grand Cypress sits on 1,500 lush acres with a private lake, tennis courts, and a unique lagoon-style pool. Explore the pool's swim-through cave, tee off at the Jack Nicklaus designed golf course or unwind at the spa.

FSASC has a group rate of \$224 that is available until June 26th, unless the block is full. More details on how to make reservations will be included in your confirmation.

Please note FSASC is NOT associated with any third party hotel reservation companies.

